



Invitation to attend launch of a nationwide initiative

“VALUES”

An initiative by Gandhi Films Foundation,

Mani Bhavan, Mumbai

Date: 1st October, 2014 (Wednesday), at 3.30 pm

Venue: Convocation Hall, University of Mumbai, Fort

Dear Sir / Madam,

Greetings from Gandhi Films Foundation (GFF).

Gandhi Films Foundation would like to invite you as Special Guest to cover the launch of its nationwide initiative from 1st October 2014 - the eve before Gandhi Jayanti to 30th January 2015 the death anniversary of Mahatma Gandhi.

The initiative has been rolled out to focus on what India needs today - **“One Honest Generation”**. The Foundation aims to achieve this objective by restoring and retaining the basic values of Gandhi namely Honesty and Simplicity and facilitating a platform for the younger generation to imbibe them.

The initiative will be unveiled against a backdrop of an event where 300 students from different schools across Mumbai, Thane district and Navi Mumbai would participate and paint pictures on the topic of 'Honesty & Simplicity'. The initiative will then be rolled out across India in various schools and colleges via paintings, elocution, debates and discussions.

Gandhi Films Foundation would administer a pledge to every student *'that he/she promises to Mahatma Gandhi to remain honest all throughout his/her life'*. We shall be giving them the nicely printed Pledge on which students name/ age would be written so that they can display the same at their homes with a sense of pride and honor.

Unveiling of Gandhiji Paintings: The foundation has commissioned exclusive paintings of Mahatma Gandhi which will be unveiled and sent to the Prime Minister, Chief Minister and Governor of every state.

The list of dignitaries attending the function:

- Chief –Guest Dr. Rajan M. Welukar Hon'ble - Vice Chancellor, University of Mumbai; and Anami Roy (Ex-Director General of Police, Maharashtra).
- Dr. Sadanand Date, Jt. Commissioner of Police, Mumbai.
- Kumar Ketkar, Sr. Editor & Trustee Gandhi Films Foundation.

- Ujwal Nirgudkar, Technical Director-FILMLAB, Mumbai, also authorized representative of "The Academy" (Oscars) for India also Trustee Gandhi Films Foundation.
- Dr. DPN Prasad, Educationist (Ex Principal Bombay Scottish, Mahim).
- Nilesh Sathe, CEO LIC Nomura, Mumbai.
- Rewati Bhagwat, CEO| MelJol
- Amitabh Chaturvedi, CEO Essel Finance, Mumbai.
- Milind Sarwate, Group Strategy & CSR, Wadhawan Global Capital (DHFL's Holding Company),
- Achut Palav, Renowned Calligrapher & Chairman Achut Palav School of Calligraphy, Mumbai.
- Pradeep Lokhande, Rural Relations, Pune.

Background of Gandhi Films Foundation, Mani Bhavan:

Gandhi Films Foundation a registered trust created as part of Gandhi National Memorial Fund formed on the death of Mahatma Gandhi in the year 1950, by then Indian national leaders, Pt. Jawaharlal Nehru, Sardar Patel, Dr. Rajendra Prasad and others.

The main objective of the Gandhi Films Foundation which was to procure and acquire, photographs and filmic material on Gandhi from all over the world so that his teachings and values remain under one roof with a view to preserve it for the posterity. This work is a continuous process and is going on. The journey of Gandhi Films

Foundation can be found on the following link <http://www.gandhifilmsfoundation.org>

List of schools participating on 1st October 2014

1. Gopal Sharma International School (Powai)
2. Villa Teresa School
3. Lodha World School – Thane
4. The Pavement School
5. Lodha World School, Palava
6. Convent of Jesus and Mary
7. St. Anne’s High School
8. St. Anne’s Girls High School (Dabul)
9. G D Somani Memorial School
10. Christ Church School, Byculla
11. Hiranandani Foundation School – Powai
12. Bhaurao Pote Vidhyalaya, Kalyan
13. The Cambridge International School, Kalyan.

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